

ORDER

**KSNV**

Orders

Order / Rev: 103694

Alt Order #: 06830033

Product Desc: BERKLEY FOR SENATE

Estimate: 30S

Flight Dates: 10/30/12 - 11/05/12

Original Date / Rev: 06/28/12 / 10/26/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Berkley, Shelley for Senate

Demographic: A35+

Product Codes: PLC01

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	157	\$118,375.00	\$100,618.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	157	\$118,375.00	\$100,618.75	0.00
Totals	157	\$118,375.00	\$100,618.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	20%	\$118,375.00
Market	100%	\$591,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$189,400.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$124,293.75
KTUD	0%	\$0.00
KVVU	25%	\$147,968.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$11,837.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$450.00		0.00			

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$450.00		0.00						
E 4	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$450.00		0.00						
E 5	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$700.00	1	0.00	NM	8	\$5,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$700.00		0.00						
E 6	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$700.00		0.00						
E 7	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	4		\$900.00		0.00						
E 8	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$900.00	1	0.00	NM	16	\$14,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	16		\$900.00		0.00						
E 11	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$425.00		0.00						
E 12	KSNV	10/30/12	11/02/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12		Noon News	12-1230pm		-TWThF----	:30	(\$425.00)	0.00	NM				
See MG 12.5,12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		Noon News	12-1230pm		-TWThF----	:30	(\$425.00)	0.00	NM				
See MG 12.5,12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		Noon News	12-1230pm		-TWThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 12.1,12.4															
[revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12		Noon News	12-1230pm		-TWThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 12.1,12.4															
[revised to reinstate at level 1]															
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$425.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		8				\$425.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate		Rtg	Type		
1	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
7	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
8	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		(\$425.00)		0.00	NM		
	See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
9	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
10	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
11	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
12	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
13	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
14	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
15	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
16	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a			- TWThF----	:30		\$425.00		0.00	NM		
	Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1]														
E 14	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		2				\$425.00		0.00			

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	11/05/12-11/11/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 14.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	11/05/12-11/11/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 14.2 11/05															
[revised to reinstate at level 1]															
E 15	KSNV	11/05/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
E 16	KSNV	10/30/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$325.00		0.00						
E 17	KSNV	10/30/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
7	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
8	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
E 18	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
E 19	KSNV	11/05/12	11/05/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KSNV

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E 19	KSNV	11/05/12	11/05/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	11/05/12-11/11/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$325.00)		0.00	NM		
See MG 19.2															
[NA NO DAY MOVES AVAILABLE]															
2	KSNV	11/05/12-11/11/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1 11/05															
[revised to reinstate at level 1]															
E 20	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
7	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
8	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
E 21	KSNV	10/30/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Dr. Phil		3-4p	-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 21.9,21.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		Dr. Phil		3-4p	-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 21.9,21.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12		Dr. Phil		3-4p	-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 21.6,21.1															
[revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12		Dr. Phil		3-4p	-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 21.6,21.1															
[revised to reinstate at level 1]															
E 22	KSNV	11/05/12	11/05/12		CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		2			\$450.00		0.00				
E 23	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$725.00		0.00				
E 24	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$725.00		0.00				
E 25	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$725.00		0.00				
E 26	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$725.00		0.00				
E 27	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		2			\$1,200.00		0.00				
E 28	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p	-TWTF--	:30	8	\$1,200.00	1	0.00	NM	8	\$9,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		8			\$1,200.00		0.00				
E 29	KSNV	10/30/12	11/02/12	Face to Face/Ralston Rep	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$900.00		0.00				

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSNV	10/30/12	11/02/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	(\$900.00)		0.00	NM			
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	(\$900.00)		0.00	NM			
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	(\$900.00)		0.00	NM			
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	(\$900.00)		0.00	NM			
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	\$900.00		0.00	NM			
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	\$900.00		0.00	NM			
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
7	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	\$900.00		0.00	NM			
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
8	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report		730-758pm		- TWThF - - - -	:30	\$900.00		0.00	NM			
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
E 30	KSNV	11/05/12	11/05/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M - - - - -	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M - - - - -	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	11/05/12-11/11/12	FacetoFace/Ralston Report		730-758pm		M - - - - -	:30	(\$900.00)		0.00	NM			
See MG 30.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	11/05/12-11/11/12	FacetoFace/Ralston Report		730-758pm		M - - - - -	:30	\$900.00		0.00	NM			
Ⓜ MG for 30.1 11/05 [revised to reinstate at level 1]															
E 31	KSNV	11/03/12	11/03/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	- - - - - S -	:30	1	\$375.00	1	0.00	NM	1	\$375.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S -	1		\$375.00		0.00						
E 32	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF - -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	8		\$1,300.00		0.00						

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					8	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
11	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
12	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	- TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
E 33	KSNV	11/05/12	11/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$1,300.00		0.00			
E 34	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$525.00		0.00			
E 35	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS IN PRIME AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,800.00		0.00			
E 36	KSNV	11/02/12	11/02/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,600.00		0.00			

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	11/02/12	11/02/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Fri PR 9-10p		9-10pm	-----F----	:30		(\$2,600.00)		0.00	NM		
See MG 36.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		Fri PR 9-10p		9-10pm	-----F----	:30		\$2,600.00		0.00	NM		
Ⓜ MG for 36.1 11/02															
[revised to reinstate at level 1]															
E 38	KSNV	10/31/12	10/31/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$4,000.00		0.00						
E 39	KSNV	10/31/12	10/31/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$3,200.00		0.00						
E 40	KSNV	11/01/12	11/01/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$3,200.00		0.00						
E 41	KSNV	10/30/12	11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	8	\$250.00	1	0.00	NM	8	\$2,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$250.00		0.00						

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/30/12	11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	- TWTF - -	:30	8	\$250.00	1	0.00	NM	8	\$2,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		8				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
11	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
12	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
14	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
15	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
16	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am		- TWThF - - - -	:30	\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 42	KSNV	11/05/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M- - - - -	:30	2	\$250.00	1	0.00	NM	2	\$500.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		2				\$250.00		0.00			

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	11/05/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		2				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	11/05/12-11/11/12		Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	11/05/12-11/11/12		Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	11/05/12-11/11/12		Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	11/05/12-11/11/12		Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 43	KSNV	11/05/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	11/05/12-11/11/12		The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)		0.00	NM		
See MG 43.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	11/05/12-11/11/12		The Tonight Show		1135p-1237a		M-----	:30	\$500.00		0.00	NM		
Ⓜ MG for 43.1 11/05															
[revised to reinstate at level 1]															
E 44	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		8				\$500.00		0.00			

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount					
E 44	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00					
TON SHOW																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>											
Week:		10/29/12	11/04/12	- TWTF - -	8		\$500.00		0.00											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
2	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
3	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
4	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
5	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
6	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
7	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
8	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	(\$500.00)	0.00	NM										
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16																				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																				
9	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
10	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
11	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
12	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
13	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
14	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
15	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
16	KSNV	10/29/12-11/04/12	The Tonight Show	1135p-1237a		- TWThF - - - -	:30	\$500.00	0.00	NM										
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2																				
[revised to reinstate at level 1]																				
E 45	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF - -	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00					
NEWS																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>											
Week:		10/29/12	11/04/12	- TWTF - -	4		\$1,200.00		0.00											
E 46	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M- - - - -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00					

Order / Rev: 103694
Alt Order #: 06830033
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,200.00			0.00			
E 47	KSNV	11/03/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS		2			\$1,100.00			0.00			
E 49	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2			\$625.00			0.00			
E 50	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				News 3 Sunrise SATURDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2			\$350.00			0.00			
E 51	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$750.00			0.00			
E 52	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$1,400.00			0.00			
N 54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$350.00			0.00			
													Totals	157	\$118,375.00